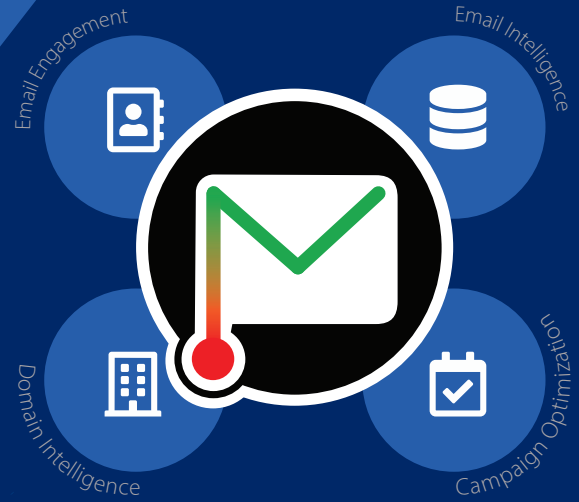


# IPWarm

If you've got a significant size subscriber base and need to migrate to a new Email Service Provider (ESP), you must develop a series of campaigns to "warm" your email reputation with each Internet Service Provider (ISP) to ensure you maximize your deliverability, don't get blocked, don't get your account disabled, and don't get routed to the junk folder as you send to your subscriber base. We developed IP Warm to cleanse, prioritize, optimize, and develop your scheduling sequence to build your new reputation.



## HOW IP WARM WORKS

IP Warm is a complete solution with pricing automatically calculated and payment processing upon upload of your data.



### STEP 1

Upload your subscriber list. For improved results, include optional last click and last open data for each subscriber.



### STEP 2

We process your data against our email and domain intelligence data and design your optimized IP Warming campaigns.

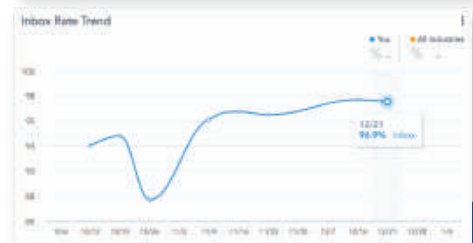
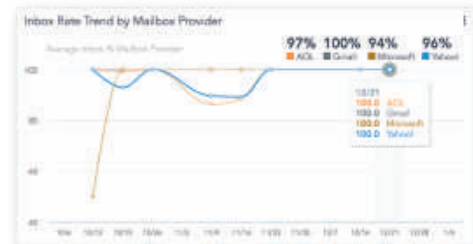


### STEP 3

We deliver your data, reporting, lists, and recommended campaign schedule.

## WHY IP WARM WORKS

Our platform utilizes email and domain intelligence to reduce any issues associated with your subscriber data to minimize the risk of being blocked by ISPs or your new ESP.



We deliver your email intelligence as well as your optimized lists and campaign sequences to schedule IP Warming campaigns in your new ESP.